



UP - Developing Your True Professional Self

Bossert Academy 2025 – Cohort 7



bossert associates

This course is for coaches who want to upgrade to PCC

- ✓ The goal of this program is to help you confidently coach at the PCC level, mastering all 8 ICF-defined competencies while elevating your personal coaching.
- ✓ You will work alongside experienced coaches in a flexible, practice-focused environment with demos, group mentoring, and supervision. Theory will be tailored to the group's needs and you'll receive feedback through coaching assessments and a live exam to prove your PCC skills.
- ✓ If you are a very experienced coach and have done a coach training long ago you will love to re-open your habits and work with our senior coach trainers to enrich your style and make it fit the ICF criteria of excellence.
- ✓ If you have done any ICF pre-training (Level 1 or ACSTH program) and already have an ACC credential, this program is made for you.
- ✓ If you have previous coach training *, even if not ICF-accredited, we will not only offer you great learning and teach you ICF coaching but also award you with your first ICF diploma.

*For this purpose, ICF defines the start of coach-specific education or training as any ICF-approved program with at least 30 hours, any CCE program with at least 30 hours (at least 80 percent of which are in Core Competencies), or a non-approved program with at least 30 hours (at least 80 percent of which are in Core Competencies).

Developing your true professional self



Easy way to PCC credential

The ICF is the leading global institution for coaching credentials. International corporations increasingly demand an internationally recognized coaching certification.

Our school has the Level 2 ICF accreditation. A Level 2 diploma offers you the most efficient and reliable access to your personal ICF accreditation. With 500 practice hours plus an online multiple-choice test you can achieve PCC accreditation – the standard of highly professional coaches.

100 hours coaching practice allows you to get ACC credentialed.

This path is the only one that does not demand for additional mentor coaching hours and assessment of recordings.



Developing your own style

A first coach training often helps us to have clarity on the coaching process and safety on how to work with different goals your client might bring to the session.

However, over time we develop some habits we are not totally happy with and which we want to improve. Daring to change is often difficult in paid work.

We offer you a huge field of practice with feedback from very senior coach trainers and the chance to bring your work to the next level.

Your style will be different and will be even more individual and unique once you go through this journey!



A learning community of experienced coaches

We learn best from and with others.

The feedback of your peers, all trained coaches, will be a great resource for your learning.

You will get inspired by observing different styles and personalities at work.

This group will be hand selected and fulfill our high demands in terms of their coaching skills as they will represent our brand out there in the market and join our over 250 senior coaches, alumni of Bossert Academy.

We will strive at a certain diversity within the class to enrich your learning with your unique personalities and skill sets.

A unique package



Learning with senior coach trainers

- Through learning from 3 senior coaches (MCC and PCC) high class education is guaranteed
- Your lead trainer has over 20 year of coaching and coach training experience
- Your trainers go well above the basic PCC level coaching needed for the exam



Pro bono clients from NGOs

- Do good while you learn by coaching one of our pro bono clients, leaders from key NGOs
- We are working with renowned partner like Yunus social business, Ashoka, Joblinge, et al
- You will work online, reaching the most distant places in the world



Learn with the best peers

- International coaches are your peers
- 6-8 participants, workshops, IMC and peer group work
- You will be with people with real growth mindset and enjoy an environment of high learning intensity

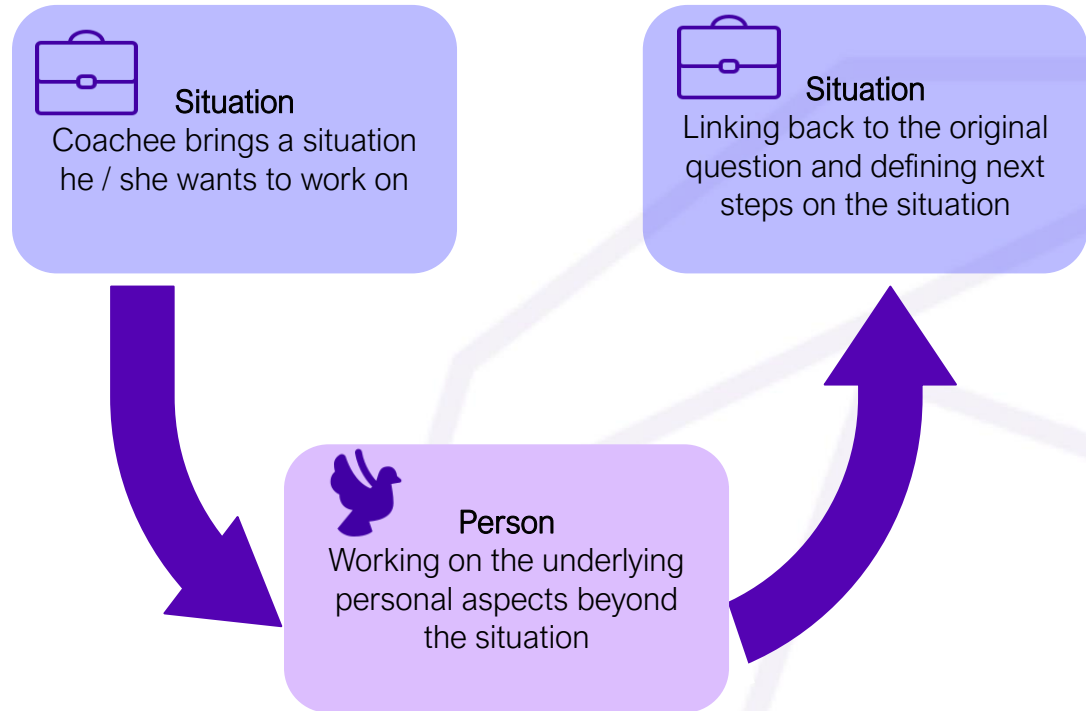
Our person focused coaching approach

Our coaching approach lifts the situational issue to the personal level.

Coaching at person level enables true personal development. The coachee will not only handle the current situation but grow into mastering future situations.

This approach requires a true interest in the person you are coaching and an extended understanding of inner dynamics.

The course is demanding, and we go well above the basic PCC level coaching needed for the exam in what we teach.



Our Alumni say ...



“Highly professional school with outstanding trainers, going the extra mile because they personally fully believe what they are doing. In addition to the pure diploma, you get a personal journey with eye-opening experiences that are very valuable. Great process, great personal experience.”

“What is my biggest takeaway from this course? Rediscovering myself with great teachers in an extraordinary team.”

“Developing your coaching skills is a valuable learning for your entire life. I took the journey with Bossert Academy and did not regret one single second. I could have not been imagine how fast and far I will be in my maturity as coach within such short time. This shows the mega super laser sharp content and training, that increased the speed and deepness of my learning, to become to the coach know I’m.”

“Throughout life, there are a handful of opportunities to make a difference. This is one of them. Embrace the learnings wholeheartedly, follow your own voice courageously and always remember to do less and have fun.

“Great, concise, and clear program. Instant classic, New York Times Bestseller.”





Katja Bossert

- Founder of the Bossert Academy, MDP of Bossert Associates
- Executive coach
- Specialist in leadership development
- Recognized for developing female leaders and supporting them in fulfilling their career potential in large corporations



Kriszta Madai

- Executive and career coach, spiritual coach
- Co-creator of the EC Vision European Coaching and Supervision framework
- Co-designed and delivered major cultural change programs for Ericsson Hungary which was finalist in the 2016 ICF Prism Award



Yda Bouvier

- Senior executive coach at Yda Bouvier Ltd
- Specialist in neuroscience and how insights from this field can be translated into practical application for leaders
- Deep business background, MIT Sloan alumna
- Author of *Leading with the Right Brain*

Course timeline

65 hours in total over 5 months



Month

Jan. 2025

May. 2025



7 workshops on all 8 core coaching competencies and coach ethics and 3 full days of observed sessions

Innovative developments in coaching

Close connection to coaching practice from very experienced coaches

Multiple observed sessions

Learning nuggets (reading, watching, self testing, essay)

Coaching of a peer (6-8 times), real clients (6-8 times) and optionally coachees from NGOs (6-8 times)

Sponsor meeting at beginning and end of client series (triangle meeting)

Assessment of a coaching recording

Regular peer study groups

Essay on a coaching topic

Live exam at PCC level

15-20 hours of coaching by faculty members and peers

14 steps to PCC level



| Workshop # | Date and time | Content and practice focus |
|------------|------------------------------------|---|
| 1 | Jan-20-2025 - 16:00 - 18.00 CET | Overview on ICF Competencies at PCC level, practice |
| 2 | Jan-27-2025 - 16:00 - 18.00 CET | Deep dive competency 7, demo, chemistry meeting and triangle meetings |
| 3 | Feb-3-2025 - 16:00 - 18.00 CET | Practice, Mentor coaching and review |
| 4 | Feb-10-2025 - 14:00 - 18.15 CET | What the coach needs to know about the brain, demo |
| 5 | Feb-17-2025 - 14:00 - 18.15 CET | Practice on the basis of neuroscience |
| 6 | Mar-3-2025 - 16:00 - 18.00 CET | Personal and professional development, business side, review triangle meeting and chemistry meeting |
| 7 | Mar-10-2025 - 16:00 - 18.00 CET | Specific coaching methods, gestalt and solution focus (and other), Live demo coaching |
| 8 | Mar-17-2025 - 16:00 - 18.00 CET | Observed sessions 1/3 of each 0.5 and USP |
| 9 | Mar-24-2025 - 16:00 - 18.00 CET | Observed sessions 2/3 of each 0.5 and USP |
| 10 | Mar-31-2025 - 9.00 - 11.00 CET | Observed sessions 3/3 of each 0.5 and USP |
| 11 | Apr-28-2025 - 9.00 - 11.00 CET | Prep to exam and first Exam |
| 12 | btw. 30 April – 07 May 2025, 3 hrs | Individual Mentor Coaching (IMC) |
| 13 | May-19-2025 - 15:00 - 18.15 CET | Live exam at PCC level |
| 14 | May-20-2025 - 15:00 - 18.30 CET | Live exam at PCC level, ICF credentialing process, how to start your business, closing |

Course fee



6.950 EUR⁽¹⁾ VAT-free⁽²⁾

Course fees include

- Access to all workshops
- Course materials and learning nuggets
- Mentor coaching and individual support by faculty coaches
- Participation in peer-2-peer groups
- Providing you with an external coachee (if requested)

(1) Special conditions are possible (payment in installments, academic discounts, special arrangements)

(2) According to § 4 No. 21 a) bb) UStG we are exempt from sales tax for these courses by the Government of Upper Bavaria, subject area 21.

Register now for our UP program

Register

(first come, first served)

Use [this Calendly link](#) to book a 30 min chemistry call with our program director
Katja Bossert

Or contact us for further questions at academy@bossert-associates.com

We are looking forward to seeing you in January 2025!

