



# UP - Developing Your True Professional Self

Bossert Integrated Academy 2025 – Cohort 11 (In-person training)



bossert associates

# This course is for ICF ACC level coaches who want to upgrade to PCC

- ✓ The goal of this program is to help you confidently coach at the PCC level, mastering all 8 ICF-defined competencies while elevating your personal coaching.
- ✓ You will work alongside experienced coaches in a flexible, practice-focused environment with demos, group mentoring, and supervision. Theory will be tailored to the group's needs and you'll receive feedback through coaching assessments and a live exam to prove your PCC skills.
- ✓ If you are a very experienced coach and have done a coach training long ago you will love to re-open your habits and work with our senior coach trainers to enrich your style and make it fit the ICF criteria of excellence.
- ✓ If you have done any ICF pre-training (Level 1 or ACSTH program) and already have an ACC credential, this program is made for you.
- ✓ If you have previous coach training \* approved by ICF, even if not ICF-accredited

\*Atleast 48 of the hours must be coach-specific education or training developed and delivered based on the ICF Core Competencies (all ICF Core Competencies must be covered). At least 30 of the hours must be student contact hours. More details from ICF [here](#)

# New Pathway to Your ICF Level 2 Education

We are excited to offer a new pathway for your ICF Level 2 education as part of our **Bossert Integrated Academy** program. You can:

- ✓ Master all 8 ICF Core Competencies with a focus on PCC-level coaching and the role of neuroscience in coaching.
- ✓ Engage in hands-on learning through demos, group mentoring, and supervised practice.
- ✓ Develop your unique coaching style with personalized feedback from senior coach trainers. Develop your personal USP and understand how to start your business.
- ✓ Gain the skills and coaching hours required to confidently achieve your PCC credential.

Our offline coaching groups offer an unmatched learning experience:

- ✓ Stronger Connections – Build meaningful relationships with peers and mentors in a supportive learning environment. You will be joining a great group.
- ✓ Immersive Learning – Engage in real-time feedback, hands-on exercises, and interactive group activities.
- ✓ Inspiring Growth – Learn from diverse coaching styles and perspectives that enhance your professional development.
- ✓ Working with tools that can only be used in the room

# Developing your true professional self



## Easy way to PCC credential

The ICF is the leading global institution for coaching credentials. International corporations increasingly demand an internationally recognized coaching certification.

Our school has the Level 2 ICF accreditation. A Level 2 diploma offers you the most efficient and reliable access to your personal ICF accreditation. With 500 practice hours plus an online multiple-choice test you can achieve PCC accreditation – the standard of highly professional coaches.

100 hours coaching practice allows you to get ACC credentialed.

This path is the only one that does not demand for additional mentor coaching hours and assessment of recordings.



## Developing your own style

A first coach training often helps us to have clarity on the coaching process and safety on how to work with different goals your client might bring to the session.

However, over time we develop some habits we are not totally happy with and which we want to improve. Daring to change is often difficult in paid work.

We offer you a huge field of practice with feedback from very senior coach trainers and the chance to bring your work to the next level.

Your style will be different and will be even more individual and unique once you go through this journey!



## A learning community of experienced coaches

We learn best from and with others.

The feedback of your peers, all trained coaches, will be a great resource for your learning.

You will get inspired by observing different styles and personalities at work.

This group will be hand selected and fulfill our high demands in terms of their coaching skills as they will represent our brand out there in the market and join our over 250 senior coaches, alumni of Bossert Academy.

We will strive at a certain diversity within the class to enrich your learning with your unique personalities and skill sets.

# A unique package



## Learning with senior coach trainers

- Through learning from 3 senior coaches (MCC and PCC) high class education is guaranteed
- Your lead trainer has over 20 year of coaching and coach training experience
- Your trainers go well above the basic PCC level coaching needed for the exam



## Learn with the best peers

- International coaches are your peers
- 10-12 participants, workshops, IMC, GMC and peer group work
- You will be with people with real growth mindset and enjoy an environment of high learning intensity



## More learning with great clients

- Work with great peers who closely resemble future clients, providing valuable preparation for real-world coaching scenarios.
- Expand your experience by receiving referrals to friends and family of peers, offering exposure to a broader, more challenging audience.
- Develop your skills further through pro bono coaching opportunities that allow you to learn while making a meaningful impact.

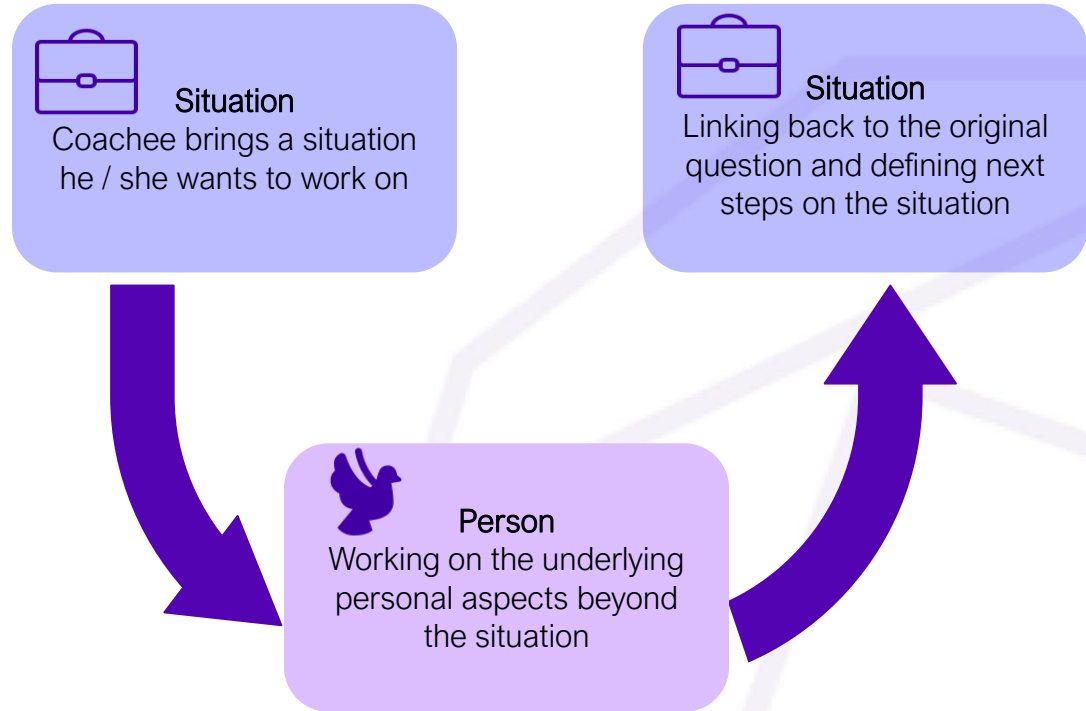
# Our person focused coaching approach

Our coaching approach lifts the situational issue to the personal level.

Coaching at person level enables true personal development. The coachee will not only handle the current situation but grow into mastering future situations.

This approach requires a true interest in the person you are coaching and an extended understanding of inner dynamics.

The course is demanding, and we go well above the basic PCC level coaching needed for the exam in what we teach.



# Our Alumni say ...



“Highly professional school with outstanding trainers, going the extra mile because they personally fully believe what they are doing. In addition to the pure diploma, you get a personal journey with eye-opening experiences that are very valuable. Great process, great personal experience.”

“What is my biggest takeaway from this course? Rediscovering myself with great teachers in an extraordinary team.”

“Developing your coaching skills is a valuable learning for your entire life. I took the journey with Bossert Academy and did not regret one single second. I could have not been imagine how fast and far I will be in my maturity as coach within such short time. This shows the mega super laser sharp content and training, that increased the speed and deepness of my learning, to become to the coach know I’m.”

“Throughout life, there are a handful of opportunities to make a difference. This is one of them. Embrace the learnings wholeheartedly, follow your own voice courageously and always remember to do less and have fun.

“Great, concise, and clear program. Instant classic, New York Times Bestseller.”





**Katja  
Bossert**

- Founder of the Bossert Academy, MDP of Bossert Associates
- Executive coach
- Specialist in leadership development
- Recognized for developing female leaders and supporting them in fulfilling their career potential in large corporations



**Krisztina  
Madai**

- Executive and career coach, spiritual coach
- Co-creator of the ECVision European Coaching and Supervision framework
- Co-designed and delivered major cultural change programs for Ericsson Hungary which was finalist in the 2016 ICF Prism Award



**Anna  
Inama**

- Executive Coach, Coach Trainer and ICF Mentor Coach & Supervisor with a focus on leadership transformation, help them become high performing, to develop a strategy and vision
- Masters in Organizational Development, additional specific psychological training tools, and a strong intercultural background



**Yda  
Bouvier**

- Senior executive coach at Yda Bouvier Ltd
- Specialist in neuroscience and how insights from this field can be translated into practical application for leaders
- Deep business background, MIT Sloan alumna
- Author of *Leading with the Right Brain*



**Dr. Götz  
Schmidt-Bossert**

- MDP of Bossert Associates and master architect of its leadership programs with 20 years of experience as an entrepreneur and leader
- His drive lies with expanding the canon of leadership by uniting modern approaches of agility and innovation with the Enlighten philosophy of individual freedom



# Course timeline

65 hours in total over 5 months



Month May. 2025

Sept. 2025



Two 4-day in-person workshops on all 8 core coaching competencies, PCC markers, neuroscience and 3 full days of observed sessions

Innovative developments in coaching

Close connection to coaching practice from very experienced coaches

Mentor coaching sessions

Learning nuggets (reading, watching, self testing, essay)

Coaching of real clients (8 times) and optionally NGO clients (6-8 times)

15-20 hours of coaching by peers

Sponsor meeting at beginning and end of client series (triangle meeting)

Assessment of a coaching recording

Regular peer study groups

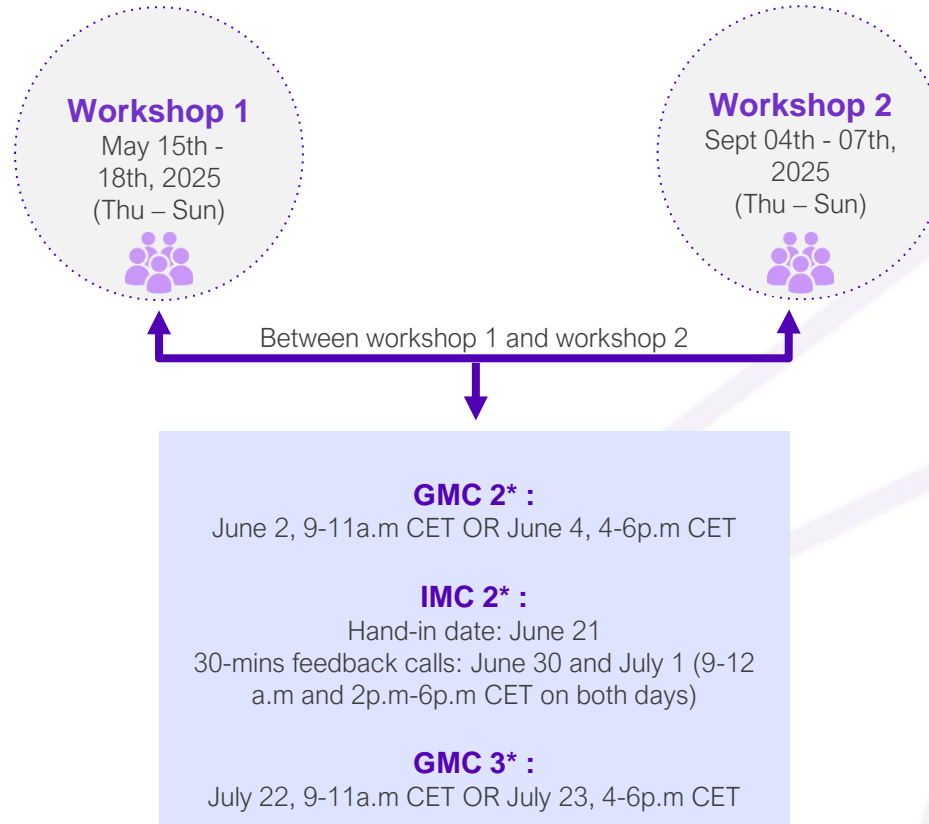
Essay about **personal development on your journey to become a coach**

Live exam at PCC level

# Workshop contents in detail

Workshop #	Content delivered
PreWork	Reviewing all ICF competencies, showing ACC, PCC and MCC levels
Workshop 1 Science, art and practice	<p>ICF Competencies: Creating Awareness and Designing Actions, Planning and Goal Setting (tools). Managing Progress and Accountability.</p> <p>Brain science: the brain and stress (performance curve), left brain and right brain, creativity tools in coaching, neuroplasticity, brain and body- tools in coaching.</p> <p>Coach maturity by Clutterbuck, coach identity and coaching styles, your Why-What-How (Sinek)</p> <p>Other: coaching practice with brain science tools. One day of supervised coaching practice. Mindfulness practice with link to brain science.</p> <p>[Optional] Demo coaching from 4th master coach. 'Philosophy of Coaching' speech along with BA Alumni in Munich</p>
Workshop 2 Business / exam	<p>Review of all Coaching competencies and PCC markers</p> <p>Group coaching and team coaching. Coaching in the context of organizational development. Executive coaching (cases)</p> <p>Other: 1 day of supervised coaching practice with external clients</p> <p>Summative performance evaluation (final exam)</p> <p>ICF credentialing process and how to start your business, your USP. Closing Ritual (practice group coaching)</p>

# Workshop, IMC and GMC Dates



\*Final dates for IMCs to be decided based on the final participant count and group preferences. One of the GMC slot will be allocated based on your peer group division.

# Investment

## Training Fee:

**EUR 6.950 net\***  
No VAT will be added\*\*

**Training fee to be paid  
before 1st May 2025.**

A minimum of 75% attendance is mandatory. Further expenses like travel and hotel fees are to be carried by the participants.

Please see the additional costs associated with each workshop.

## Workshop 1 & 2

- **Location:** BA Learning Villa in Munich
- **Hotel:** Participants are free to book their own accommodation. Being together all in one place is however nice and recommended. We can suggest Hotel & Gaststätte zum Erdinger Weißbräu which is big enough, nearby and offers dinners, too. Grefis hotel is also great if booked in advance.
- **Meals:** Bossert Associates will provide free snacks and drinks. Participants are responsible for organizing their own breakfasts, lunches and dinners. Local recommendations and delivery are available based on your preferences.

**Additional costs:** Hotel accommodation & meals

\*Special conditions are possible (payment in installments, academic discounts, special arrangements)

\*\* According to § 4 No. 21 a) bb) UStG we are exempt from sales tax for these courses by the Government of Upper Bavaria, subject area 21.

# Workshop Location - BA Learning Villa in Munich

Our Learning Villa at Großhadern in Munich is the home of BA and close to the city center, with a choice of hotels nearby. We offer our own premises with a cozy workshop setting, making it not only more affordable for you, but you will also be free to stay and spend time with your peers in study groups or have dinner together.

Bossert Associates GmbH  
Leadership Development  
Toemlingerstr. 19,  
81375 München, DE



# Register now for our UP program

Register

(first come, first served)

Use [this Calendly link](#) to book a 30 min chemistry call with our program director  
Katja Bossert

Or contact us for further questions at [academy@bossert-associates.com](mailto:academy@bossert-associates.com)

We are looking forward to seeing you in May 2025!



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