



UP - Program

Developing Your True Professional Self

BA Coaching Academy 2024 – Cohort 6



bossert associates

This course is for coaches who want to upgrade to PCC

- ✓ Goal of this program is to have you deliver with a great level of inner safety at PCC level, confident around all 8 coaching competencies as defined by ICF and to help you raise your personal coaching to the next level.
- ✓ We will work among experienced coaches with a flexible teaching style focussing mainly on practice and demos as well as group mentoring and supervision. The theory inputs will be customized to the needs of the group and will be drawn in as needed. An assessment of your coaching recording as well as our live exam in the end will give you proof of your PCC skills.
- ✓ If you are a very experienced coach and have done a coach training long ago you will love to re-open your habits and work with our senior coach trainers to enrich your style and make it fit the ICF criteria of excellence.
- ✓ If you have done any ICF pre-training (Level 1 or ACSTH program) and already have an ACC credential, this program is made for you.
- ✓ If you have previous coach training, even if not ICF-accredited, we will not only offer you great learning and teach you ICF coaching but also award you with your first ICF diploma.



Developing your true professional self



Easy way to PCC credential

The ICF is the leading global institution for coaching credentials. International corporations increasingly demand an internationally recognized coaching certification.

Our school has the highest level of ICF school accreditation, ACTP. An ACTP diploma offers you the most efficient and reliable access to your personal ICF accreditation. With 500 practice hours plus an online multiple-choice test you can achieve PPC accreditation – the standard of highly professional coaches.

100 hours coaching practice allows you to get ACC credentialed.

This path is the only one that does not demand for additional mentor coaching hours and assessment of recordings.



Developing your own style

A first coach training often helps us to have clarity on the coaching process and safety on how to work with different goals your client might bring to the session.

However, over time we develop some habits we are not totally happy with and which we want to improve. Daring to change is often difficult in paid work.

We offer you a huge field of practice with feedback from very senior coach trainers and the chance to bring your work to the next level.

Your style will be different and will be even more individual and unique once you go through this journey!



A learning community of experienced coaches

We learn best from and with others. The feedback of your peers, all trained coaches, will be a great resource for your learning. You will get inspired by observing different styles and personalities at work.

This group will be hand selected and fulfill our high demands in terms of their coaching skills as they will represent our brand out there in the market and join our over 250 senior coaches, alumni of BA Academy.

We will strive at a certain diversity within the class to enrich your learning with your unique personalities and skill sets.



A unique package



Learning with senior coach trainers

- Through learning from 2 senior coaches (MCC and PCC) high class education is guaranteed
- Your lead trainer has over 20 year of coaching and coach training experience



Pro bono clients from NGOs

- Do good while you learn by coaching one of our pro bono clients, leaders from key NGOs
- We are working with renowned partner like Yunus social business, Ashoka, Joblinge, et al
- You will work online, reaching the most distant places in the world



Learn with the best peers

- International coaches are your peers
- 6-8 participants, workshops, IMC and peer group work
- You will be with people with real growth mindset and enjoy an environment of high learning intensity

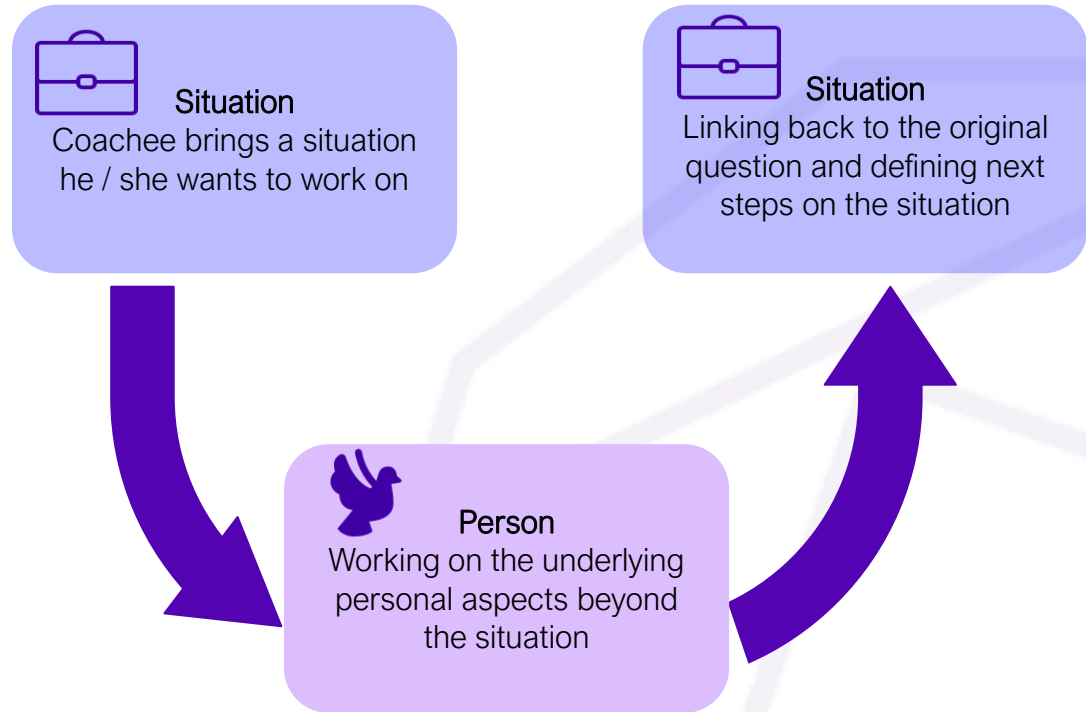


Our person focused coaching approach

Our coaching approach lifts the situational issue to the personal level.

Coaching at person level enables true personal development. The coachee will not only handle the current situation but grow into mastering future situations.

This approach requires a true interest in the person you are coaching and an extended understanding of inner dynamics.





Our Alumni say ...

“Highly professional school with outstanding trainers, going the extra mile because they personally fully believe what they are doing. In addition to the pure diploma, you get a personal journey with eye-opening experiences that are very valuable. Great process, great personal experience.”

“What is my biggest takeaway from this course? Rediscovering myself with great teachers in an extraordinary team.”

“Very intense. Very professional. Very demanding. Extremely much fun.”

“Man says time is money. Then, attending this course was one of my best investments in the last few years.”

“Great, concise, and clear program. Instant classic, New York Times Bestseller.”

“Everyone is talking about efficient solution finding. Here is a very successful one.”





Katja Bossert

- Founder of the BA Academy, MDP of Bossert Associates
- Executive coach
- Specialist in leadership development
- Recognized for developing female leaders and supporting them in fulfilling their career potential in large corporations



Kriszta Madai

- Executive and career coach, spiritual coach
- Co-creator of the EC Vision European Coaching and Supervision framework
- Co-designed and delivered major cultural change programs for Ericsson Hungary which was finalist in the 2016 ICF Prism Award



Yda Bouvier

- Senior executive coach at Yda Bouvier Ltd
- Specialist in neuroscience and how insights from this field can be translated into practical application for leaders
- Deep business background, MIT Sloan alumna
- Author of *Leading with the Right Brain*



Course timeline

65 hours in total over 4 months

Month Mar. 2024

Jun. 2024



12 workshops on all 8 core coaching competencies and coach ethics

Innovative developments in coaching

Close connection to coaching practice from very experienced coaches

Multiple observed sessions

Learning nuggets (reading, watching, self testing, essay)

Coaching of a peer (6-8 times)
External coachees from NGO pro bono clients

Assessment of a coaching recording

1 full day of observed sessions

Regular peer study groups

Essay on a coaching topic

Live exam at PCC level

15-20 hours of coaching by faculty members and peers



14 steps to PCC level

Workshop #	Date and time	Content and practice focus
1	21 Mar 2024 - 9.30 - 11.30 CET	Overview on ICF Competencies at PCC level, practice
2	05 Apr 2024 - 9.30 - 11.30 CET	Deep dive competency 7, demo, chemistry meeting and triangle meetings
3	12 Apr 2024 - 9.30 - 11.30 CET	Practice, Mentor coaching and review
4	19 Apr 2024 - 9.30 - 13.30 CET	What the coach needs to know about the brain, demo
5	26 Apr 2024 - 9.30 - 13.30 CET	Practice on the basis of neuroscience
6	03 May 2024 - 9.30 - 11.30 CET	Personal and professional development, business side, review triangle meeting and chemistry meeting
7	10 May 2024 - 9.30 - 11.30 CET	Specific coaching methods, gestalt and solution focus (and other), Live demo coaching
8	17 May 2024 - 9.30 - 11.30 CET	Observed sessions 1/3 of each 0.5 and USP
9	31 May 2024 - 9.30 - 11.30 CET	Observed sessions 2/3 of each 0.5 and USP
10	06 Jun 2024 - 9.00 - 11.00 CET	Observed sessions 3/3 of each 0.5 and USP
11	07 Jun 2024 - 9.00 - 11.00 CET	Prep to exam and first Exam
12	btw. 01 Jun – 14 Jun 2024, 3 hrs	Individual Mentor Coaching (IMC)
13	27 Jun 2024 - 9.30 - 12.30 CET	Live exam at PCC level
14	28 Jun 2024 - 9.30 - 13.00 CET	Live exam at PCC level and closing

Course fee



6.950 EUR⁽¹⁾ VAT-free⁽²⁾

Course fees include

- Access to all workshops
- Course materials and learning nuggets
- Mentor coaching and individual support by faculty coaches
- Participation in peer-2-peer groups
- Providing you with an external coachee (if requested)

(1) Special conditions are possible (payment in installments, academic discounts, special arrangements)

(2) According to § 4 No. 21 a) bb) UStG we are exempt from sales tax for these courses by the Government of Upper Bavaria, subject area 21.

Register now for our UP program

Register

(first come, first served)

Use [this Calendly link](#) to book a 30 min chemistry call with our program director
Katja Bossert

Or contact us for further questions at academy@bossert-associates.com

We are looking forward to seeing you in March!



Our next cohort (UP C 7) will be on demand



There will be four separate starting dates with full schedule over the next 12 months starting October 2024 and ending October 2025 (mostly on Fridays) as below:

- 1) September 2024 – December 2024
- 2) January 2025 – April 2025
- 3) March 2025 – June 2025
- 4) June 2025 – October



When we will have 7 - 10 votes we will create the UP Cohort 7 with these dates. This is our new on demand process as ICF new regulation limited the target group since 2023.



Use [this](#) form to register your interest for the next cohort